

SPONSORSHIP OPPORTUNITIES FOR CEU EDUCATIONAL

How it works

Subscribers earn IDCEC CEU credit by reading i+s!

We provide a complete, turnkey process. We assign CEU articles to be written by industry experts with content provided by manufacturers. We submit them to IIDA (for IDCEC accreditation) and AIA for approval. The articles are edited to be in-depth explorations of a variety of important topics, including sustainability, ergonomics, designing for the workplace, leadership, and more. Using the content, we write a test for the reader that requires close reading of the content. This means each feature story is certain to receive maximum readership attention.

What it means for you

As a sponsoring advertiser, you will affiliate your brand with crucial information that leading designers seek. You will create a stronger bond by helping them become better informed and by helping them solve problems. Not only will you have the chance to include your company name, logo, and company profile in i+s magazine, but online posting of the feature and test questions provides excellent Web exposure for you, the sponsor.

States often require designers to continue their education to maintain their license in order to practice interior design. Designers are often too busy to travel to educational workshops to earn credits. That's why i+s offers a Continuing Education Series in print and online.

i+s Continuing Education Series articles allow design practitioners to conveniently earn valuable continuing education unit credits (CEUs) through the pages of the magazine.

i+s is pleased to offer IDCEC and AIA Continuing Education Credit opportunities on the editorial pages of the magazine. IDCEC approved CEUs are accepted by ASID, IDC, IDEC and IIDA.



SPONSORSHIP PACKAGES:

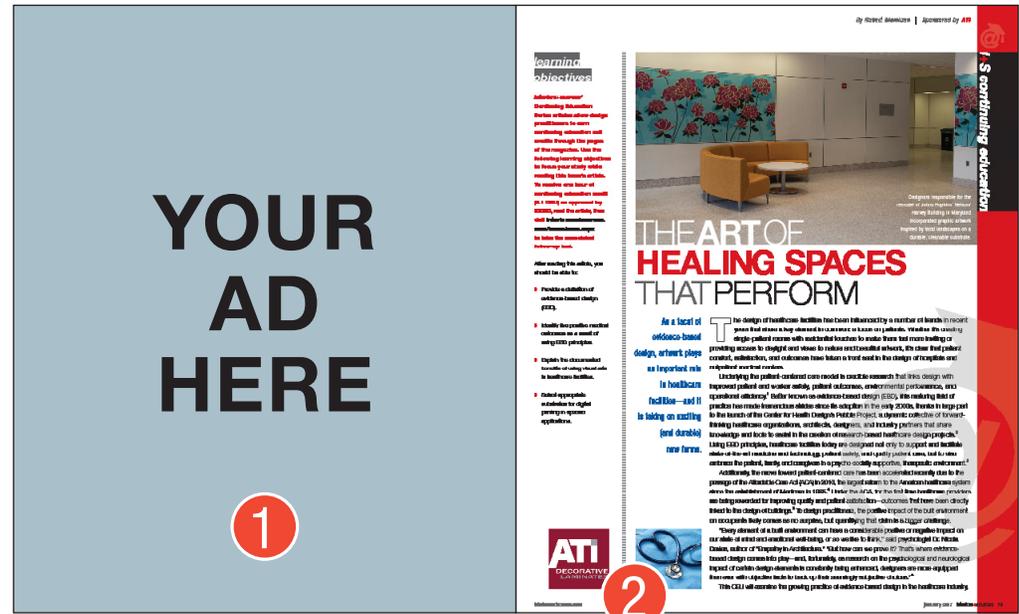
BASIC PACKAGE | \$13,225

- 1 One full-page, four-color ad on the left-hand page, opposite the opening page of the feature story.
- 2 Your company logo placed on the opening editorial page (must be an approved IDCEC CEU provider in order for logo to be placed on opening page).
- 3 A 100-word company profile following the test.
- 4 Replicated Web exposure on interiorsandsources.com.

GOLD PACKAGE | \$15,525

All the benefits of the basic package plus:

- 5 A banner ad on the opening editorial page of the Web version of the continuing education program.
- 6 An e-blast to our interior designer subscribers encouraging them to visit interiorsandsources.com to earn CEU credit by reading your sponsored article and taking the test.
- 7 A PDF of your sponsored article posted on your website with a link to interiorsandsources.com, where designers can earn CEU credit.



Already have an approved CEU?

Let i+s help you reach a vastly expanded audience by placing the first page of the CEU within the magazine opposite a full page ad and reach 107,000+ design professionals.

In addition, you will receive a spot within the i+s insider e-newsletter directing readers to the CEU - allowing you to reach an additional 18,000+ individuals.

Make the most of your valuable CEU.

\$7750 net