

# LEAD GENERATION

**Our Lead Generation Product delivers quality leads right to your inbox**

Use our Resource Center to give your white paper, software demo, catalog or case study exposure to the visitors using interiorsandsources.com each month, and in turn providing you with cost-efficient leads. Generate leads from a targeted audience with a genuine interest in your product or service as they conduct research for a purchasing decision.

This is a time-based product intended to generate leads for you. Your information will stay posted in our Resource Center for a 12-month period and leads will deliver right to your email box. This media channel provides you with an unlimited number of ways to stand out and present your message to your customers and prospects.

## Generate valuable leads. Here's how.

- Feature your 500-character text write-up to describe your white paper, software demo, catalog or case study, along with your company logo and a single image in our Resource Center on interiorsandsources.com.
- We drive traffic to your offering with direct email campaigns, banners on our site and newsletter and text sponsorships.
- Materials needed: document in PDF format, image of your document, logo, 500 character text write-up and an email address to which we will deliver your leads.

Rate: \$3,500 | 12 month listing

