

LIST RENTAL/DIRECT MAIL

DIRECT OUR AUDIENCE TO YOUR MARKETING

The i+s database connects you to a targeted audience of commercial interior designers. We offer both direct mail and email lists for your brochure, postcard, catalog, seminar, research effort or any other promotion piece.

We invest heavily in our database and update it monthly. This constant activity delivers a highly-responsive list of commercial interior designers for your targeted message.

DIRECT MAIL LIST RENTAL

- List charges (rates for one-time use only)
- Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.

- Minimum order: 3,000 names

Price: \$180 net per 1,000 names

Selections Available:

- Geographic
- Business
- Job Title/Function
- Project Type/Size
- Key Code

EMAIL LIST RENTAL

- List charges (rates for one-time use only)
- Based on inventory, advertisers must have a minimum 3x schedule in interiors+sources to rent lists.

- Minimum order: 3,000 names

Price: \$400 net per 1,000 names

–Sent from third-party

Price: \$600 net per one thousand names

–Sent from i+s

Selections Available:

- Geographic
- Business
- Job Title/Function
- Project Type/Size
- Key Code

TURNKEY DIRECT MAIL SERVICE

POSTCARD:

i+s will provide turnkey printing and mailing of a postcard to our subscribers.

Your postcard includes:

- Printing, 4-color bleed, 80# matte cover stock
- UV coating
- First-class postage
- Direct mail list of targeted interiors+sources subscribers

RATES

| Quantity | 10,000 | 20,000 | 30,000 |
|----------|---------|----------|----------|
| Price | \$8,875 | \$16,420 | \$23,920 |

FOUR-COLOR BROCHURE:

i+s will provide printing and mailing of a 4-page brochure to a selection of subscribers. Your brochure includes:

- Printing of brochure consisting of 4-color bleed, 70# matte text stock, self-mailer Starts as 11"x17", folds to 8.5"x11", folds again to 5.5"x8.5", ink-jet of names/ addresses
- First-class postage
- Direct mail list of targeted i+s subscribers based on your criteria

RATES

| Quantity | 10,000 | 20,000 | 30,000 |
|----------|----------|----------|----------|
| Price | \$11,845 | \$21,720 | \$31,915 |