

## I+S 2021 Editorial Calendar

### JAN/FEB

Advertising Close Date: 1/15 | Advertising Material Due Date: 1/22

**Cover:** + style | Wellness is the new black (But is it classist?)

**Trends:** Indoor air quality: the holy grail for post-pandemic commercial interiors

**Feature:** Human-centric lighting for improved health and disinfection

**Projects:** WELL/Fitwel-certified

**Sources:** Healthy Materials (all categories)

**How to Specify for Wellness:** Retail

**Events:** Design Connections Virtual

**eHandbook:** Future of Hospitality

### MARCH/APRIL

Advertising Close Date: 3/19 | Advertising Material Due Date: 3/26 | Curios Materials Due Date: 4/2

**Cover:** + sustainability | Architecture 2030 (Time is running out; make every second -and project - count)

**Trends:** Regenerative design as a new benchmark for the future

**Feature:** Impact of products + furnishings on human health

**Projects:** LEED/Living-certified

**Sources:** Flooring + Carpet, Furniture + Seating, Wallcoverings

**How to Specify for Wellness:** Public and Institutional

**CURIOS:** Sustainability, Wellness + Beyond

**Events:** Dinner+Discourse, Is Wellness Classist?, Chicago

**eHandbook:** Lighting

### APRIL

Advertising Close Date: 3/12 | Advertising Material Due Date: 3/19

**Special Supplement:** The Future of Travel - Will Airports, Hotels, Restaurants and Public Venues Ever Look the Same?

### MAY/JUNE

Advertising Close Date: 5/21 | Advertising Material Due Date: 5/28 | Curios Materials Due Date: 6/4

**Cover:** + social justice | A new narrative (The story we want design to tell about diversity)

**Trends:** Telemedicine and health for all

**Feature:** Designing equitable communities that support healthy living

**Projects:** Healthcare + Senior Living

**Sources:** Textiles, Furniture + Seating, Kitchen + Bath

**How to Specify for Wellness:** Healthcare and Senior Living

**CURIOS:** Big + Bold

**Events:** Dinner+Discourse, Big Picture Trends That Will Last, Washington DC

### JULY/AUG

Advertising Close Date: 7/16 | Advertising Material Due Date: 7/23

**Cover:** + space | Space planning 2.0 (Why hotel rooms may be your next home office space—and other changes to commercial real estate)

**Trends:** Flexible spaces are the new normal; here's how to design for future proofing

**Feature:** Reimagining the classroom of the future

**Projects:** Education

**Sources:** Surfacing, Flooring + Carpet, Lighting

**How to Specify for Wellness:** Education

**Events:** Dinner+Discourse, Hospitality's Influence On Us All, San Francisco

### AUGUST

Advertising Close Date: 7/9 | Advertising Material Due Date: 7/16

**Special Supplement:** Outdoor and Public Spaces - Strategies and Solutions for Bringing People Together Safely

### SEPT/OCT

Advertising Close Date: 9/17 | Advertising Material Due Date: 9/24 | Curios Materials Due Date: 10/1

**Cover:** + substance | Materiality (What COVID taught us about the way we need to specify)

**Trends:** Working from home + the office—a new paradigm for the workplace

**Feature:** Are antimicrobial products and treatments here to stay?

**Projects:** Corporate

**Sources:** NeoCon Preview (all categories)

**How to Specify for Wellness:** Workplace

**CURIOS:** NeoCon + Fresh Launches

**Events:** Design Connections, Dinner+Discourse, Open Office Disaster, NYC

**eHandbook:** Acoustics

### NOV/DEC

Advertising Close Date: 11/12 | Advertising Material Due Date: 11/19

**Cover:** + sources | Products we love (and why you should too)

**Trends:** How AR/VR will change the way we experience space for good

**Feature:** 3D printing and other technologies that are disrupting design

**Projects:** Hospitality

**Sources:** All product categories

**How to Specify for Wellness:** Hospitality

**Events:** Dinner+Discourse, Team Tech vs Teach Human, Dallas

### DECEMBER

Advertising Close Date: 11/5 | Advertising Material Due Date: 11/12

**Special Supplement:** Amenities + Upgrades - What Clients and Tenants Want Now