

# WEBINAR SPONSORSHIPS

**Webinar sponsorships are a powerful opportunity to yield significant advertising impressions and connect your brand to a specific webinar topic.**

Moderated by a member of the i+s editorial team, each webinar session includes a manufacturer presentation, followed by an audience Q+A.

Webinars are recorded and hosted on the i+s website for our audience of interior designers to access on-demand as their schedule allows!

**Sponsorship includes:**

- Recognition of your sponsorship on the intro and conclusion slides for the event with your company logo and mention of your slogan and your website.
- Logo with hotlink to your website featured on the event landing page.
- Logo with hotlink to your website on the event's four promotional e-mails sent by i+s to our audience of interior design professionals.
- Up to three of your product literature pieces available for download by attendees during the presentation.
- Lead delivery of those individuals who registered or viewed your event during a 12-month posting on i+s website. Lead database includes: email, first name, last name, company, address, city, state, zip, country.
- Comprehensive analytics for you to qualify and rank your leads, including demographics on job title and primary business.

Webinar Sponsorship: \$7,000

